

BUILDING A PATH FORWARD

SEMICON West Reimagined

semi-bites SERIES 2

Meet Our New Service Contractor

SEMICON[®] WEST

JULY 11-13, 2023 | MOSCONE CENTER, SAN FRANCISCO, CA



WELCOME!



Sandy Chapin, SEMI
Director, Exhibitions & Events



Betsy Greenleaf, SEMI
Manager, Exhibition & Events



Chuck Grouzard, GES
Executive Vice President –
Business Development



Andria Klinger, GES
Director, Business Development



Renee Merchant, GES
Client Services Manager

AGENDA

- Who is GES and what services do they provide
- Key deadlines / Move in / Move Out
- Who to call pre-show with questions
- GES National Service Center – Who they are and the services/information they provide
- Labor / Material Handling tips and suggestions
- Key GES Contacts that can help in advance & onsite planning

SERVICES PROVIDED BY GES

- Booth Furnishings & Accessories
- Carpet
- Cleaning
- Graphics
- Custom exhibits & rental exhibits
- Installation and dismantle labor
- Overhead Rigging
- Hanging Signs
- Material Handling
- GES Logistics for shipping to and from the show – both domestic & international
- Electrical and Plumbing Services

DEADLINES & DISCOUNTS

DISCOUNT DEADLINE

- Orders need to be placed and payment received by **June 15th, 2023**
- Order online for the lowest rates – show site last minute orders are increased!

ADVANCED WAREHOUSE

- 1st day to ship to advance warehouse: **June 1st, 2023**
- Last day for advance shipments to arrive at Warehouse: **June 30th, 2023**
- 30 Day storage is included.
- Guaranteed Delivery prior to your assigned target date.

DIRECT SHIPMENTS

- Please reference **Targeted Freight Information tab** for shipment to show site dates and times.
- Moscone Center, 747 Howard St San Francisco, CA 94103-3118
- Shipments coming direct to show site must check into GES Marshalling Yard.

GES NATIONAL SERVICE CENTER

- Help is always just a call or text away
- For all exhibitor needs
- Espresso Experts who can help and guide exhibitors
- Experts on your shows
- Answer Exhibitor questions through any channel
 - Telephone, e-mail, chat and social media
- HOURS: Monday– Friday 9 AM EST – 5 PM PST
 - 1 (800) 801-7648
 - Order History Access
 - Bi-Lingual Services



GES ONLINE

The screenshot shows the SEMICON West event page on the GES website. At the top, there's a navigation bar with 'GES' logo, 'Log In', 'Create Account', 'Search Shows', and 'Get Help'. The main header features the event title 'SEMICON West' at the 'Moscone Center' from 'Tuesday, July 11 - Thursday, July 13, 2023'. A promotional banner reads 'BUILDING A PATH FORWARD' with the SEMICON WEST logo and dates. Below this is a search bar and a 'Show Home' button. A horizontal menu offers links to 'Show Information', 'Order for My Booth', 'Ship Exhibit Freight', and 'Exhibitor Resources'. A prominent purple banner states 'SAVE OVER 25% DON'T MISS THE DISCOUNT DEADLINE. FURNITURE, CARPET/PADDING, ACCESSORIES & LABOR'. The main content area is titled 'WHAT'S INCLUDED IN THE STANDARD BOOTH' and lists two package options: 'Raw Booth Package' and 'Pipe and Drape Package'. A sidebar on the left provides a detailed menu of services like 'Booth Furnishings Rental', 'Shipping, Drayage and Material Handling', and 'Labor and Equipment'. A 'Please Note: The Facility is Not Carpeted.' is also visible.

SEMICON West
Moscone Center
Tuesday, July 11 - Thursday, July 13, 2023
Order GES Services by Thursday, June 15 for Best Pricing

BUILDING A PATH FORWARD
SEMICON WEST
JULY 11-13, 2023 | MOSCONE CENTER, SAN FRANCISCO, CA
#SEMICONWest

Search for items, forms and more...

Show Information
Information for this show, including deadlines and regulations.

Order for My Booth
See what is included in your booth and order furnishings, labor and more.

Ship Exhibit Freight
Everything you need to ship freight.

Exhibitor Resources
Essential resources for a successful exhibiting experience.

SAVE OVER 25% DON'T MISS THE DISCOUNT DEADLINE.
FURNITURE, CARPET/PADDING, ACCESSORIES & LABOR

WHAT'S INCLUDED IN THE STANDARD BOOTH

Booth Packages are ordered through SEMICON West Show Management

Raw Booth Package
Backwall Drape: Black
Sidewall Drape: Black
One (1) 7" x 44" - ID Sign
Click Here for Raw Package Details!

Pipe and Drape Package
Booth Size: 10' x 10'
Backwall Drape: Black
Sidewall Drape: Black
One (1) - 9'x 10' Standard Black Carpet
One (1) - 6' Black Skirted Table
Two (2) - Plastic Contour Chairs
One (1) - 5 (500 Watt) Amp Electrical Outlet
One (1) - Wastebasket
One (1) - 7" x 44" ID Sign
First Night Cleaning
Click Here for Pipe and Drape Package Details!

Please Note: The Facility is Not Carpeted.

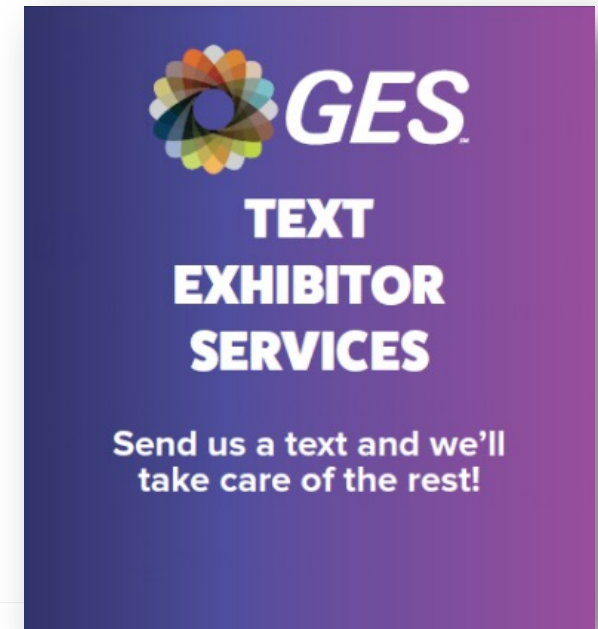
Show Information
Booth Furnishings Rental
Shipping, Drayage and Material Handling
Labor and Equipment
Hanging Sign
Utilities
Additional Show Services
Exhibitor Appointed Contractors (EACs) and Third Parties
Regulations and Guidelines

**TAKE ADVANTAGE
OF SAVINGS PLACE
ORDERS BY:**

**JUNE 15TH
2023**

ON-SITE MOVE IN THROUGH MOVE OUT

- GES TEXTING
- GES SERVICE CENTER



DESIGNATE YOUR SHOW SITE CONTACT

The screenshot shows a website navigation menu with four main categories: Show Information, Order for My Booth, Ship Exhibit Freight, and Exhibitor Resources. Below these is a promotional banner for a 25% discount on furniture, carpet, padding, accessories, and labor. A sidebar menu on the left lists various show services, and a main content area titled 'WHAT'S INCLUDED IN THE STANDARD BOOTH' lists items like Exclusive Service Providers, Warehouse Closures, and Download Forms. The 'Show Site Contact Form' option is highlighted in the sidebar.

Show Information > **Order for My Booth** > **Ship Exhibit Freight** > **Exhibitor Resources**

Information for this show, including deadlines and regulations.

See what is included in your booth and order furnishings, labor and more.

Everything you need to ship freight.

Essential resources for a successful exhibiting experience.

SAVE OVER 25% DON'T MISS THE DISCOUNT DEADLINE.
FURNITURE, CARPET/PADDING, ACCESSORIES & LABOR

WHAT'S INCLUDED IN THE STANDARD BOOTH

- Quick Facts
- Exclusive Service Providers
- Important Dates and Deadlines
- Warehouse Closures
- Show Site Contact Form**
- Download Forms
- Visa Information
- Visit Show Organizer's Website
- Union Labor Checklist
- Exhibitor Resources
- Suitcasing and Outboarding Policy
- GES Move-in/Move-out Information
- Recommended Service Providers
- Submit Credit Card
- Black Carpet
- able
- hairs
- Electrical Outlet
- Click Here for Pipe and Drape Package Details!

Please Note: The Facility is Not Carpeted.

SHOW SITE CONTACT FORM

In an effort to focus on the health and safety of exhibitors and GES team members, we have created a contactless and paperless show site experience for you using email and text messaging.

Submit this form with the show site contact cell phone number and email address so we can communicate with you effectively.

First Name

Last Name

Email

Phone

[Save](#)

MATERIAL HANDLING

CONSIDERATIONS

- BE SURE TO MEET THE DEADLINES WHEN POSSIBLE, TO AVOID OFF-TARGET SURCHARGES.
- AVOID SENDING INDIVIDUAL BOXES WHEN POSSIBLE, TO SAVE MONEY.
- CONSOLIDATE YOUR FREIGHT AS MUCH AS POSSIBLE.
- BE CERTAIN THAT EVERY PACKAGE HAS A SHOW LABEL ON IT WITH YOUR COMPANY NAME AND BOOTH NUMBER. SELECT EITHER THE DIRECT SHIPMENT LABEL OR THE ADVANCE WAREHOUSE LABEL.
- ONE ON ONE MEETING WITH GES

MAKE SURE TO BRING COPIES OF

- SHIPPING INFORMATION TO SHOW SITE
- CARRIER NAME(S) AND CONTACT(S)
- PIECE COUNTS AND WEIGHTS
- DESCRIPTIONS OF WHAT WAS SHIPPED
- PHOTOS OF MATERIALS BEING SHIPPED
- COPIES OF BILLS OF LADING

D	RUSH! DIRECT SHIPMENT
FROM: John Doe 555 Show Site Rd Las Vegas, NV, 89118 United States of America	
DIRECT SHIPPING	
TO: John Doe Exhibiting Company	
SEMICON West Name of Exhibition	024601032
1 Booth Number	
C/O GES 747 Howard St San Francisco, CA, 94103-3118 United States of America	
SHIPMENT SHOULD ARRIVE ON OR BETWEEN: <i>Reference Targeted Floorplan Dates & Times</i>	
CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading.	
Number <u>1</u> Of <u>1</u> pieces	
	

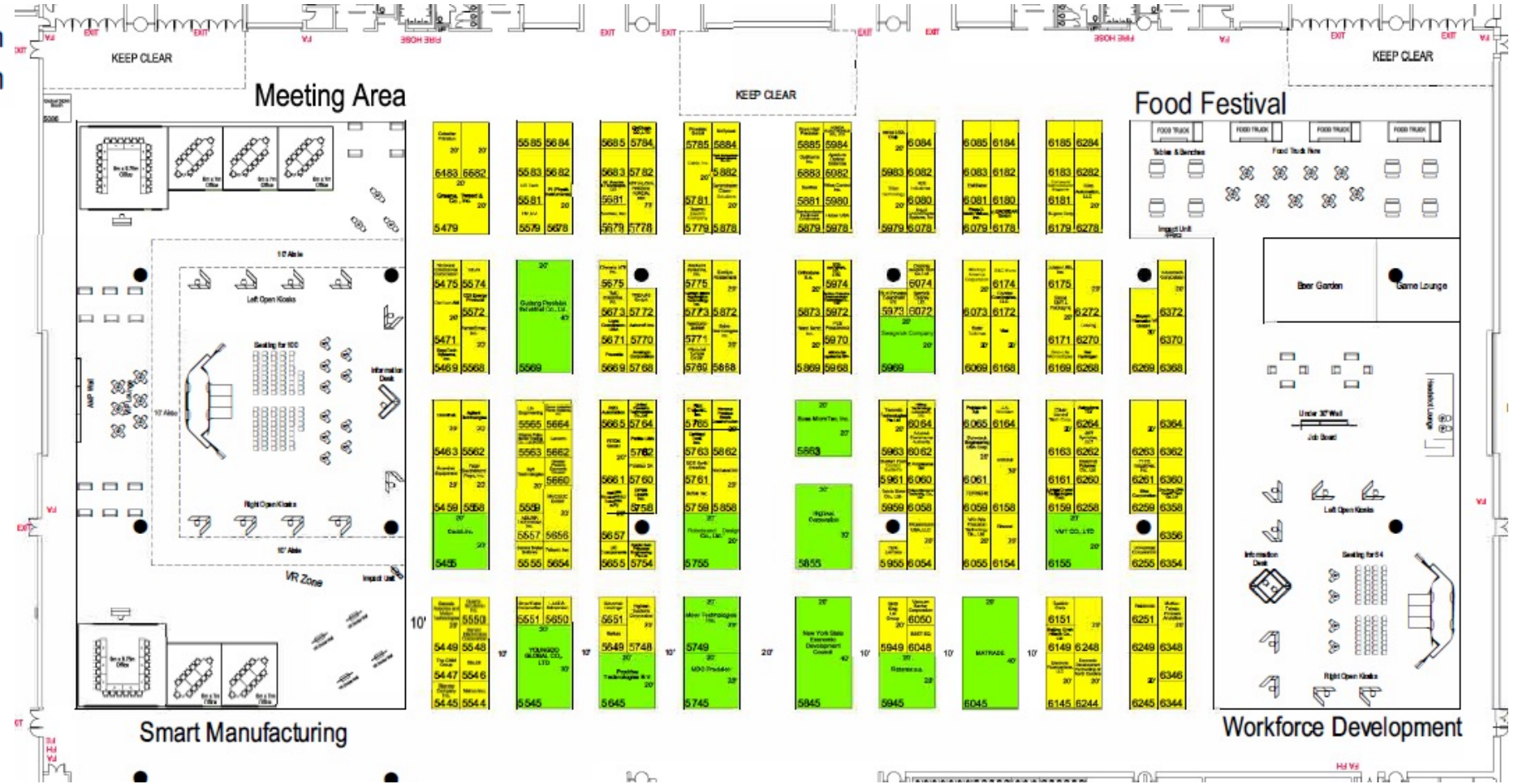
TARGET MOVE IN AND MOVE IN FREIGHT INFORMATION

- Designated Day and Time for your freight/shipments to arrive at Moscone.
- Every Exhibiting Company is assigned a target time:
 - Move In: Friday, July 7th 8am – 12pm **OR** Friday, July 7th 1pm – 5pm
- As long as your truck arrives on or before your target time on your targeted date, there is no additional off target charges.
- If you need to request a different target date fill out the target change request form on the GES ordering site.

Link: <https://ordering.ges.com/024601032/TargetVarianceRequest>

TARGET MOVE IN - NORTH HALL

- Friday, July 7th, 2023 - 8am -12pm
- Friday, July 7th, 2023 -1pm - 5pm



TARGET MOVE IN- SOUTH

■ Friday, July 7th, 2023 - 8am -12pm

■ Friday, July 7th, 2023 -1pm - 5pm



ORGANIZE YOUR LABOR ACCORDINGLY

■ Friday, July 7th, 2023 - 8am -12pm

■ Friday, July 7th, 2023 -1pm - 5pm

- Move-in and move-out at this show are targeted. This means you can start during a specific assigned window of time.
- Schedule labor AFTER your target move-in window.
- Move-in schedules can be found under Target Move in Tab on Espresso.

TARGET VARIANCE REQUEST FORM

The screenshot shows the SEMICON West website interface. At the top, there is a search bar and social media icons. Below the navigation bar, there are four main sections: 'Show Information', 'Order for My Booth', 'Ship Exhibit Freight', and 'Exhibitor Resources'. A prominent purple banner reads 'SAVE OVER 25% DON'T MISS THE DISCOUNT DEADLINE. FURNITURE, CARPET/PADDING, ACCESSORIES & LABOR'. Below this, a section titled 'WHAT'S INCLUDED IN THE STANDARD BOOTH' lists various services. A dropdown menu is open, showing options like 'Shipping, Drayage and Material Handling', 'Labor and Equipment', 'Hanging Sign', 'Utilities', 'Additional Show Services', 'Exhibitor Appointed Contractors (EACs) and Third Parties', 'Regulations and Guidelines', 'Print Address Labels', 'Request For Pre-Printed Outbound Labels', 'Marshalling Yard', 'Show Site Storage', 'Request for Pre-Printed Outbound Labels', 'Freight Service Questionnaire', and 'Request a Shipping Quote'. The 'Target Variance Request' option is highlighted in orange.

TARGET VARIANCE REQUEST

SEMICON West

[Log In](#) to associate a booth before completing this form.

To request a change of your Freight Target Day/Time, complete and submit this form by Thursday, June 15, 2023.

Step 1. Provide Contact Information:

Company Name:	<input type="text"/>	Email:	<input type="text"/>
Booth Number:	<input type="text"/>	Address:	<input type="text"/>
Contact Name:	<input type="text"/>	City:	<input type="text"/>
Phone Number:	<input type="text"/>	State:	<input type="text"/>
Fax Number:	<input type="text"/>	Postal Code:	<input type="text"/>

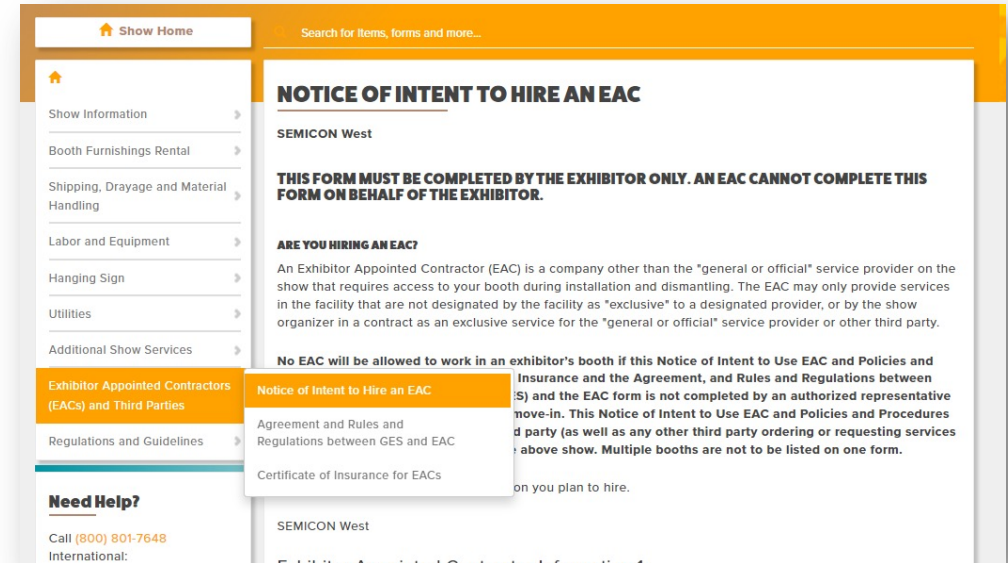
Step 2. Indicate Target Date/Time:

Current Assigned Target Date/Time:	<input type="text"/>	Reason for Request <input type="text"/>
NEW Requested Target Date/Time:	<input type="text"/>	

ARE YOU HIRING AN EAC?

NEW PROCESS FOR SUBMITTING YOUR EAC/COI FOR APPROVAL.

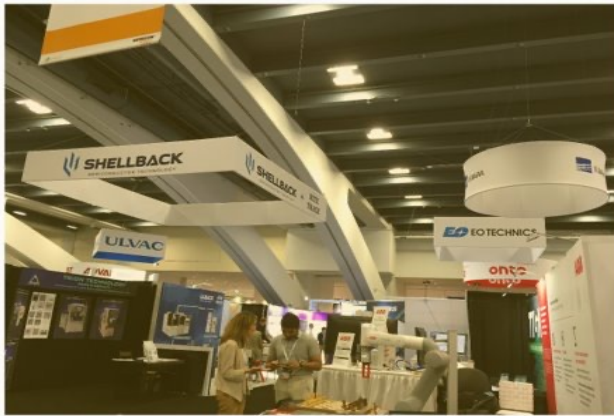
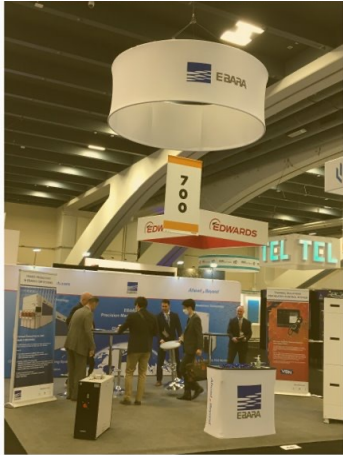
- LINK: [HTTPS://ORDERING.GES.COM/024601032/NOI](https://ordering.ges.com/024601032/NOI)
- EXHIBITOR MUST SUBMIT NOTICE OF INTENT (NOI) 30 DAYS PRIOR TO MOVE IN
- ONCE APPROVED EAC CAN SUBMIT CERTIFICATE OF INSURANCE (COI) THROUGH CERT FOCUS
- IF EAC IS WORKING MULTIPLE BOOTHS AT THE SHOW, THEY ONLY NEED TO SUBMIT ONE AGREEMENT LISTING ALL BOOTH NAMES AND NUMBERS.



OTHER OPTIONS FOR SAVINGS AND COST CERTAINTY

- Place order by advance deadline – **June 15th, 2023**
- Complete and send to GES your Freight Questionnaire. Can be found on the GES Espresso Site
- Confirm your move in and move out dates
- Hanging Sign+
- Transportation Plus Save 10% on Material Handling
 - Applies to roundtrip domestic logistics for non-local shipments of 5,000 lbs or less
- GES One – On – One Budget Consultation Program

GES HANGING SIGN +



TAKES THE GUESSWORK OUT OF ORDERING LABOR AND MATERIALS

GES HANGING SIGNS+

Easy to Order
A simplified ordering process by offering three types of hanging sign packages: non-electrical, lighting, and rotating motor.

All-Inclusive
Labor, equipment, materials, and electrical up to 15 amps (package based) are included in the price.

Cost Certainty
Including labor and materials when ordering provides exhibitors a fixed cost when budgeting for hanging signs.

- ALL-INCLUSIVE LABOR PACKAGES
- VARIOUS STYLES AND SHAPES INCLUDES: LABOR, MATERIALS, AND ELECTRICAL (PACKAGE BASED)

Choose the shape of your sign:

CIRCULAR, SQUARE, TRIANGLE, OR PINWHEEL SIGN (CSTP)



RECTANGLE OR OVAL SIGN (RO)



EXHIBITS +



EXHIBITS+ BOOTHS MEET THE REQUIREMENTS FROM SEMICON WEST RULES AND REGULATIONS

SAVE MONEY WITH EXHIBIT SYSTEMS+
Affordable Booth Displays with Seamless Fabric Graphic Material Handling, Shipping and Labor Costs Included

[ORDER NOW](#)

Take advantage of free shipping and material handling on your exhibit rental when you order a GES Exhibit Systems+ package. Combine with a GES Exhibit Flooring+ package and/or a GES Exhibit Furnishings+ package and **SAVE up to 10% more**. *Discounts applied at checkout and must be ordered in the same transaction. Two package types receive a 5% discount, three package types receive a 10% discount.

Prices include shipping, delivery, rental, material handling, and removal. Labor to install flooring is included when the flooring is installed on a flat floor space prior to exhibit installation.

Labor will be charged at published rates when installation is required for stairs, platforms, risers, meeting rooms, or other installations post exhibit installation.

Exhibit Systems+ Packages



Brand Ready Fabric Display 10x10 - Booth C



Brand Ready Fabric Display 10x10 - Booth B



Brand Ready Fabric Display 10x10 - Booth A



Brand Ready Fabric Display 10x20 - Booth D

EXHIBITING CAN BE COMPLEX

OUR GOAL FOR EACH AND EVERY SEMI EXHIBITOR IS TO MAKE IT EASY!

Chuck Grouzard

Cgrouzard@ges.com

General Questions

Andria Klinger

Aklinger@ges.com

**General Questions/ One on One
meeting planning**

Renee Merchant

Rmerchant@ges.com

**General Questions/ One on One
meeting planning**

Hanging Sign+

lhangingsign@ges.com

General Questions / Layouts / Budget

GES Logistics

1-888-454-4437

Logistics International/Domestic

National Servicer

1-800-801-7648

Monday – Friday 9AM EST – 5PM PST

QUESTIONS?

SEMICON[®]WEST

BUILDING A PATH FORWARD

THANK YOU

FOR ADDITIONAL QUESTIONS, CONTACT
SEMICONWEST@SEMI.ORG



#SEMICONWest

