MEDIA ADVISORY

“A Prescription for Recovery” introduced at virtual SEMICON West News and Views media conference

Four briefings to present industry and government forecasts, economic opportunities for microelectronics markets, July 21

WHAT: News and analysis shown by semiconductor industry executives and U.S. government leaders and advisers for these issues:

- How semiconductor factories globally have been enabled during the pandemic to maintain full production with minimal staff, and how new standards are in development to withstand the next pandemic or crisis
- What are the semiconductor equipment companies forecasting for 2H20 and 2021 sales
- Is seeing still believing? How technologies and practices enabled by the semiconductor industry can help to counter malicious disinformation campaigns
- Where is U.S. government proposing to invest billions of dollars for semiconductors
- Live Q&A will follow the presentations

WHERE: Virtual SEMICON West 50th anniversary, July 20-23

WHEN: Tuesday, July 21, Noon, PDT

HOW: All attendees at SEMICON West 2020 are invited to participate. Historically offered exclusively for media, this annual news event will be open to all SEMICON West 2020 visitors during the anniversary’s virtual conference. To attend all sessions, go to general registration.

MEDIA: Exclusive news briefings presented will be followed by a one-hour delay in distribution to the news wire. For media registration, contact scottstevens512@gmail.com.

KEYNOTE ADDITION: Assistant Secretary of Commerce for Oceans and Atmosphere, Ret. Rear Admiral Tim Gallaudet, will keynote to present science and technology strategies that include AI for mapping the oceans, and growing transformative technologies to accelerate contributions from the seas, coasts and Great Lakes for an American “Blue” Economy, July 22.
SEMICON West is organized by SEMI Americas to connect more than 2,400 SEMI member companies representing 1.3 million professionals worldwide to advance the technology and business of electronics manufacturing. SEMICON West is celebrating its 50th year as the flagship event for the semiconductor industry. Find the full agenda at www.semiconwest.org.

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