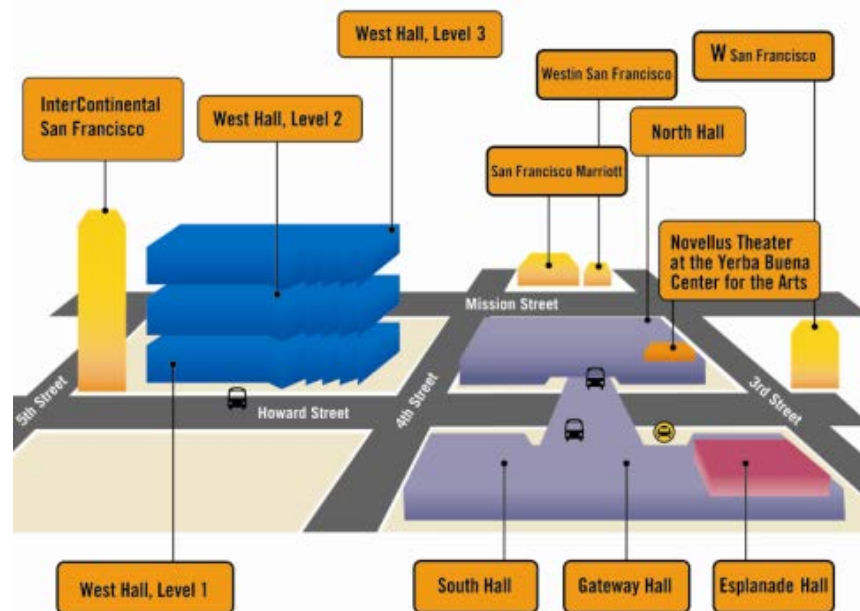


Exhibitor Meeting Room Application

Do you have a need for meeting space at SEMICON West 2012? Whether you are planning a Corporate Meeting or are having a Customer Reception, the expanded inventory available for SEMICON West 2012 exhibitors can help you accommodate your needs for the show.



The Exhibitor Meeting Room footprint of SEMICON West includes a few of the hotels immediately surrounding the Moscone Center. SEMI has partnered with the San Francisco Marriott Marquis, Westin Market Street, W Hotel and Intercontinental San Francisco to incorporate the meeting rooms at these properties into the overall Exhibitor Meeting Room inventory for SEMICON West. Be sure to reserve your meeting space early.

Meeting room assignment priority will be given to SEMI member primary exhibiting companies followed by non-member primary exhibiting companies. To reserve a room, please read the attached procedures carefully, complete the attached application form and return it to Leslie Schade via fax: +1.408.943.7953 or email: lschade@semi.org.

Please return this form with payment - see the next page for payment information. Space is assigned on a first-come, first-served basis and room availability.

Indicate preferred meeting location designating first, second and third choices.

Moscone Center

Marriott San Francisco Marquis

Westin Market Street

The W Hotel

Intercontinental San Francisco

Note that additional meeting room fees may be charged by participating hotels. SEMI will only charge for meeting space at the Moscone Center.

Indicate your preferred meeting time.

(The Moscone meeting space fee is based on \$1,650 for full day, \$825 for half day or \$200 per hour)

	Monday July 9, 2012	Tuesday July 10, 2012	Wednesday July 11, 2012	Thursday July 12, 2012
8:00am – 12:00pm				
2:00pm – 6:00pm				

Expected number of Attendees _____

***Preferred Room Set**

Rounds _____ Theater _____

Classroom _____ Other _____

*SEMI will book meetings in rooms with like sets. We ask that you indicate your first and second choice for room set. The exhibitor is responsible for ordering catering and audio visual equipment.

****Catering:**

___ Breakfast

___ Lunch

___ Coffee Break

___ Reception

****Audio Visual:**

___ Screen

___ LCD Projector

___ Podium

___ Electrical Power

** For room assignment purposes only.

EXHIBITOR MEETING ROOM PAYMENT FORM

Contact Information

Company _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____ E-mail _____

Contact Name _____

Contact on Show-site _____ Cell Phone # on Show-site _____

Booth Number _____

***Payment Information**

Number of half day segments _____ x \$825 = \$_____ (full payment must accompany meeting space application).

Number of full day segments _____ x \$1,650 = \$_____ (full payment must accompany meeting space application).

Check enclosed: ___ (payable to SEMI)

Charge to: ___ Visa ___ MasterCard ___ American Express

 ___ Personal Card ___ Corporate Card

Card Number: _____ Expiration Date: _____

Print Name (as it appears on the card):

Statement Billing Address:

Signature of Cardholder:

Refund Policy - Cancellations on or before April 11, 2012 will result in a full refund of payment. Cancellations received after April 11, 2012 will not be refunded.

Return application to: Leslie Schade via fax: +1.408.943.7953 or email: lschade@semi.org

1. The receipt of your application by SEMI does not automatically guarantee that space will be assigned. Applications will be assigned on a first-come, first-served basis determined by the date and time your form and payment is received by SEMI. Priority will be given to SEMI member Exhibitors followed by SEMI non-member Exhibitors. We cannot process your request unless all information is provided.
2. Applications must be received with full payment – either credit card or check payable to SEMI. Meeting space will not be assigned without receipt of appropriate payment.
3. If meeting space is not available then payment will not be applied.
4. **Cancellations received after April 11, 2012 will not be refunded.**
5. The Exhibitor shall not assign or sublet the meeting space or any portion of it.
6. Meeting rooms can be used for press conferences.
7. Meeting rooms cannot be used for exhibit space, and usage must be in compliance with all rules and regulations.
8. Exhibitors are responsible for arranging their own catering, audiovisual and security needs using the vendors specified in the Meeting Room Confirmation materials that will be sent after space is assigned.
9. The meeting rooms will be set up per the specifications of each exhibitor stated on the meeting room application. Any changes to those set-up requirements made after May 31, 2012 may result in additional charges.
10. Confirmations for meeting rooms will be emailed on April 3, 2012.
11. Meeting room space is reserved for primary exhibiting companies only with contracted booth space on the show floor. If the company status as an exhibiting company changes during this process, meeting room requests are subject to change or cancellation.

Please sign, date and return this document with the meeting room application and payment.

Name (print) _____

Company _____

Signature _____ Date _____