Meet with Decision Makers Across the Extended Supply Chain

With top purchasers, leading manufacturers, and C-level executives making up a full 80% of the event’s 22,400+ visitors, there’s no better place to be visible and meet decision makers, customers, and your customers’ customers across the extended supply chain. Visitors attending SEMICON West with a purchasing role are influenced by what they see for the next 12 months. You can’t miss it!

Ready to claim your place at the year’s most important industry event?

Contact SEMI Sales:
Shane Poblete
T: 1.202.847.5983
E: spoblete@semi.org

Eric Rude
Flexible Hybrid Electronics / MEMS & Sensors Pavilion
T: 1.408.943.7047
E: erude@semi.org

* Based on 2017 SEMICON West Post-show Report

84% of visitors influence buying decisions*
39% of visitors represent engineering or technology roles*
18% of visitors are international and represent 36 countries*

2019 EXHIBITOR PROSPECTUS

SEMICON West connects the entire extended electronics supply chain, all in one place and at one time. It’s where the industry gets a glimpse at what’s next and finds its innovation engines. And it’s the premier place to reconnect with customers and find new ones to drive your business forward.

RESERVE YOUR BOOTH TODAY
Who Attends SEMICON West?

SEMICON West attracts a highly influential audience of business and technology leaders, executives, researchers, and industry analysts from across the microelectronics supply chain.

**JOB FUNCTION**
- Engineering
- Design
- Chemicals/Materials
- Equipment
- Fabrication and Process
- Test
- Packaging/Assembly
- QA
- Manufacturing/Operations
- Field Service
- Facilities
- Executive Management
- Research and Development
- Purchasing and Procurement
- Environment, Health and Safety
- Government and Public Policy
- Business Development

**Areas of Interest**
SEMICON West visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to manufacturing.

- Semiconductor
- MEMS/Sensors
- Flexible Hybrid Electronics/Printed Electronics
- LED/Solid State Lighting
- Photovoltaic/Solar
- Software/Applications
- Consumer Electronics
- IoT
- Automotive Electronics
- Medical Electronics/MedTech

**Products and Services**

**DESIGN/ MANUFACTURING SERVICES**
- Design/EDA
- Fabless
- Fab
- Foundries
- Packaging and Test Services (OSAT)
- Electronic Manufacturing Services (EMS)/System Integration
- Factory Control/Process Software
- Manufacturing Services and Consulting
- R&D/Technology Transfer

**MANUFACTURING EQUIPMENT**
- Front-end Processing
- Printing/Coating/Roll-to-Roll
- Large-area/Thin Film
- Inspection and Measurement/Metrology
- Test
- Assembly/Packaging
- Factory Automation: Robotics
- Abatement/Environmental Systems
- Components/Sub-systems/Instrumentation
- Parts
- Secondary Equipment and Services

**MATERIALS**
- Wafers/Substrates
- Process Materials: Gases/Liquids/Solids/Chemicals
- Inks/Pastes/Printing Materials
- Cleaning
- Packaging/Assembly
- Consumables

**2019 SEMICON West Proposed Fees**

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<th>Raw</th>
<th>Pipe &amp; Drape and Drayage</th>
<th>Hard Wall and Drayage</th>
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<td>Member</td>
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<td>Non-member</td>
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Reserve a Meeting Room

Do you need a space to host your customer meetings? Meeting rooms are available for exhibitors in both Moscone North and South Halls. Contact us today for availability and pricing. Spaces are limited!

Think Outside the Booth—Becoming a SEMICON West Sponsor

SEMICON West offers innovative sponsorship opportunities for every sales and marketing objective:

- **Thought Leadership**—SEMI Market Symposium, TechXPOT Sessions, Test Vision 2020
- **Brand Awareness**—Digital Signage, Video Ads, Mobile App Ads, Hanging Banners
- **Networking**—After-hours Party and Fundraiser, Community Receptions
- **Lead Generation**—Smart Manufacturing, Smart Transportation and Smart MedTech Pavilion sponsorships

**Sponsorship Packages**

**PLATINUM**
$75,000
SEMICON West investment. Includes an exclusive benefits package pre-selected by SEMI management.

**GOLD**
$55,000–$74,999
SEMICON West investment. Includes a 10’x20’ booth and benefits package pre-selected by SEMI management.

**SILVER**
$35,000–$54,999
SEMICON West investment. Includes a 10’x10’ booth and benefits package pre-selected by SEMI management.

For more information about exhibiting at SEMICON West, visit: semiconwest.org/exhibit