

HANGING SIGN RULES

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Hanging Signs / Banners

Hanging signs are defined as signage that is suspended from the facility ceiling, directly over the contracted booth space. These rules apply to signs/banners that are hanging within the contracted booth space.

Hanging signs/banners WILL be allowed in all areas. Exceptions are in the South Hall height restricted areas.

Acceptable Overhead Suspended Features:

- Company or brand identity signs (consider including booth number)
- Photographic imagery, with or without text or logos
- Rigging for lighting trusses
- Flameproof fabric banners or tension structures
- Lightweight space-frame canopies
- Exhibitor-proposed items reviewed and approved by Show Management
- Rotating Signs

Restrictions:

- Hanging signs are not allowed for mini booths or single (10x10) inline booths. Exception: 10x10 perimeter inline booths (booths along the boundary walls of the exhibit halls).
- Hanging signs for inline booths (2 or more booths) must be single sided, one dimensional. 3-Dimensional, square and U-shaped signage is not allowed.
- Signage must be a minimum of 3 feet/1 meter from any adjacent booths.
- Maximum height from hall floor to top of sign: 20 feet/6 meters, depending on any height/rigging restrictions.
- Minimum clearance from hall floor and/or second story floor to bottom of sign: 8 feet/3 meters.
- Possible weight and height restrictions depending on area.
- All signs should be constructed of lightweight materials to allow for greater flexibility and ease of installation.
- Hanging material anchor points must be pre-fabricated and ready for use.
- Hanging canopies, ceilings, or closed-bottom signs may necessitate special fire protection measures in the exhibits beneath them.

Written Approval Procedures:

- Show Management must approve all hanging signs **for inline booths** prior to show site. Send in your booth plans with the hanging sign to Lyn Geary at Email: lgeary@semi.org / Fax: +1.408.943.7953 no later than 60 days prior to move-in (May 12, 2011).
- The Hanging Sign Labor Order form must be submitted to Freeman by **June 22, 2011**.
- Engineering drawings must accompany signage on-site and be available in booth. Drawings must include an engineer stamp approving stress points and an exhibit building company stamp indicating compliance with rules and regulations.
- Unapproved items will not be hung. No items or additions will be approved at show site.

Installation Procedures:

- All hanging signs should be sent to the Freeman warehouse by **June 29, 2011**.
- The official General Services Contractor (Freeman) is responsible for assembly, installation and removal of all hanging signs. Exhibitor or approved EDC may supervise. Exhibitors who do not provide supervision (self or EDC) agree to accept charges for time, materials and equipment as determined by Freeman. Installation and removal times will be established per availability of halls and access to area.
- Freeman will hang signs as close to exhibitor specifications as is practical or as the hall structure permits. Characteristics of signs, rigging and electric hoist placement may cause the actual hanging heights to differ from orders.
- Freeman/facility reserves the right to refuse hanging materials or any items that do not meet safety specifications. Hanging materials will only be installed with approved devices and cable to ensure safety.
- All costs and risks associated with overhead hanging features are the sole responsibility of the exhibitor. These include the risk that sightlines to the exhibitor's own signs may be blocked by others' signs and displays.