

RULES & REGULATIONS

1. AMENDMENTS/GENERAL SUPERVISION

All exhibit matters and questions not covered by these rules and regulations are subject to the decision of Show Management. These rules and regulations may be amended at any time by Show Management and all the amendments that may be so made shall be equally binding on all parties affected by them as they are by the original rules and regulations. In the event of any amendment or addition to these rules and regulations, written notice will be given by Show Management to such exhibitors as may be thereby affected.

SHOW MANAGEMENT RESERVES THE RIGHT TO REJECT, OR PROHIBIT ANY EXHIBIT, WHOLE OR IN PART, OR ANY EXHIBITOR AND HIS REPRESENTATIVES, BASED SOLELY ON ITS JUDGMENT, DISCRETION, AND AUTHORITY. PLEASE REFER TO YOUR EXHIBIT SPACE APPLICATION/CONTRACT FOR ADDITIONAL RULES AND REGULATIONS.

2. DEFAULT IN OCCUPANCY

Any exhibitor failing to occupy contracted space is not relieved of the payment of the full rental of such space. All display systems and equipment/products must be installed and complete prior to exhibition opening. Unoccupied space may be repossessed by Show Management for such purpose as it may see fit. Cancellation of space prior to the exposition or by failing to occupy the contracted space will cause exhibitor to lose priority for exhibit space in future expositions.

3. EXHIBITOR LIABILITY

The exhibitor assumes full financial liability for damage to the facility, rental properties or neighboring exhibits caused by the construction of the exhibitor's booth structure. The exhibitor may not apply paint, lacquer, adhesives or other coating to building columns, walls or floors. The exhibitor may also not nail, drill, or permanently adhere items when contracting for hard wall booths.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent Show Management from permitting an exhibitor to occupy assigned space during any part or the whole exhibition period; or, in the event occupation of assigned space during any part or the whole exhibition period is prevented by strike, Acts of God, national emergency, or other cause beyond the control of Show Management, the exhibitor hereby waives any claim against Show Management beyond a refund of rent paid for the period it was prevented from using the space, less a proportionate share of the exposition expenses incurred by Show Management.

In addition to the Rules and Regulations listed on the back of the exhibit space application/contract, the SEMICON West 2012 rules and regulations have been established in consideration of all participants (exhibitors, attendees, service contractors, building management, and Show Management) and apply to all participants throughout the show.

4. LIMITATION OF LIABILITY/INSURANCE

Show Management would like to remind the exhibitor of the limits of liability as agreed to on the back of the original signed application/contract for exhibit space.

5. RESELLING/USE OF SPACE

The exhibitor may not assign, sublet or resell, in whole or in part, their contracted space. The contracted exhibitor may share this space with affiliated co-exhibitors, providing the co-exhibitors comply with all exhibitor conditions and rules and regulations; however, the contracting exhibitor shall continue to be primarily liable for all financial and performance covenants.

Contracted exhibit space **must** appear as one unified booth. All booths **must** be staffed during exhibition hours.

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6. VIOLATION AND PENALTIES

Substantial violation of these rules and regulations by the exhibitor, its employees, or agents may, at the option of Show Management, forfeit the exhibitor's right to occupy exhibit space and such exhibitor shall forfeit to Show Management all moneys paid or due.

Upon evidence of substantial violation, Show Management may enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Show Management may thereby incur.

It is to your advantage to contact Show Management prior to arriving on-site with any questions.

7. GENERAL SECURITY

Show Management will provide general perimeter exhibit security in the facility during the move-in, exhibit and move-out days; however, the primary responsibility for safeguarding your exhibit and merchandise is yours. Refer to the Booth Security Order form in Section 7. Remember that the move-in and move-out periods are particularly sensitive times when thefts (especially handbags and laptop computers) are most likely to occur. Do not leave your booth unattended during those times.

Security personnel will monitor the exhibit halls each night. Only exhibiting personnel with an "After Hours Pass" will be allowed to stay in the hall after hours. "After Hours Passes" will be available from the Security Office on-site.

8. BADGES

All persons on the premises must wear a badge during the move-in, exhibit and move-out days. The primary exhibit contact is responsible for his/her workers and staff wearing the proper badge. Refer to Section 4 for further instructions on ordering badges.

9. THEFT/DAMAGES

Report thefts or damages immediately to both Security and Show Management.

While Show Management will exercise reasonable care in safeguarding your property, neither Show Management, the facility, the security contractor, the general contractor, nor any of their officers, agents or employees assumes any responsibility for such property. **Exhibitors should therefore include or have a rider attached to their insurance policies covering the shipment of merchandise to the exposition, the exposition period, and return of their merchandise to their home base.**

SHOW MANAGEMENT RESERVES THE RIGHT TO PURSUE ANY ACTION IT DEEMS NECESSARY IN THE BEST INTEREST OF THE EXPOSITION AND IN FAIRNESS TO ALL EXHIBITORS.