

# SEMICON West 2011 Attendee List Order Form



**Order Online**  
<https://www.xpressleadpro.com/attendeeelist>  
**Showcode: SEMI071**

## Attendee Lists Deliver ROI and Help You Achieve Your Show Objectives

**Increase Booth Traffic**  
and create a buzz with pre-show invitations

**Keep the Show Going**  
even after its over with post show attendee communication

**Maximize Your Reach and Sales**  
by selecting attendees who match your ideal customer profile

Exhibitors do not receive the list directly. Exhibitors must use a bonded mail house or the CDS XPress Eblast service (additional fee). HTML is preferred when submitting your message to CDS. Please allow a 48 turn-around time for the Eblast to be created and sent to you for approval. Submit your Eblast text to **Holly Gosnell** [hgosnell@cdsreg.com](mailto:hgosnell@cdsreg.com)

**LIST TYPE**  
 Mailing List   
 Email List\*\*

### 2011 Event Pre-Registered Attendee List

Invite attendees to your booth and increase booth traffic.  
 Available beginning May 23, 2011. List includes all records available at time of order.

### 2011 Event Final Registration Attendee List

Send a follow up message to keep your company in the top of attendees' minds.  
 Available beginning July 21, 2011. List includes all records available at time of order.

### 2010 Event Final Registration Attendee List

Remind last year's attendees to register and visit your booth- include a special offer  
**Available Now!**

	Member	Non Member	PRICE
Mailing List	\$ .15/name	\$ .20/name	
Email List	\$ .15/name	\$ .20/name	
Mailing List	\$ .15/name	\$ .20/name	
Email List	\$ .15/name	\$ .20/name	
Mailing List	\$ .15/name	\$ .20/name	
Email List	\$ .15/name	\$ .20/name	
<b>Email Blast**</b>		\$ 100	
<b>Rush Order*</b>		\$ 150	
<b>TOTAL</b>			

**PLEASE NOTE: Lists are not sent directly to exhibitors. See below for more information.**  
 \*Rush Orders will be delivered within 72 hours of processing the order.

### Important Information

To receive **INSTANT** list counts and pricing or to purchase the list for mail or email please use our online ordering site. Please allow 72 hours processing time to receive counts or the purchased list if ordering using this form. After submitting this form you will be contacted with a list count and price.

### DELIVERY & CONTENTS

Lists can be delivered as either a mailing list to a bonded mail house or an XPress Eblast provided by Convention Data Service. The bonded mail house can expect to receive the list in 3-5 business days from receipt of payment. This bonded agency must be retained prior to release of data. There is a \$300 minimum order. Use of the X•Press Eblast service is required for all email lists. A CDS representative will contact you with regarding the X•Press Eblast requirements after we receive your order.

For ordering information  
 please call **Holly Gosnell**  
 1-800-746-9734 x1593  
 1-508-743-0593  
[hgosnell@cdsreg.com](mailto:hgosnell@cdsreg.com)

Fax to 508-759-4238,  
 please fax all pages.

**CONTACT**

COMPANY: \_\_\_\_\_ BOOTH#: \_\_\_\_\_  
 CONTACT NAME: \_\_\_\_\_  
 BILLING ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_  
 STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**BONDED MAIL HOUSE**

COMPANY: \_\_\_\_\_  
 CONTACT NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

**PAYMENT**

PAYMENT METHOD:  MC  VISA  AMEX To pay by electronic check online, please visit [www.xpressleadpro.com](http://www.xpressleadpro.com)

CARD NUMBER: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ "Convention Data Services" will appear on your credit card statement

SIGNATURE: \_\_\_\_\_

### Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_



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# SEMICON<sup>®</sup>

July 12-14, 2011  
Moscone Center  
San Francisco, CA

## West2011

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## Attendee Lists Deliver ROI and Help You Achieve Your Show Objectives

Select the demographic responses to be included in the attendee list.

### Level of Management / Supervisory Responsibilities

- 01 Executive Management (Chairman, President, Chief, Managing Director, etc.)
- 02 Senior Management (Vice President/Director)
- 03 Other Management
- 04 Non-Management (Staff/Professional)
- 05 Other (includes Trainee)
- ZZ No Response/ Not Applicable

### Primary Job Function

- 10 Executive Management/ Board Member
- 16 Mfg. Engineering/Operations Mgmt.
- 44 Product Management/ Engineering
- 63 Design Engineering (incl. Software, Systems, Test, Hardware)
- 32 Fabrication and Process Engineering
- 34 Assembly/Packaging Engineering
- 23 Quality Assurance and Test Engineering
- 24 Research and Development Engineering
- 22 Purchasing/Procurement
- 11 Facilities Engineering/Engineering Support
- 17 Marketing Sales, Business Development
- 28 Manufacturing and Production
- 09 Environment, Health & Safety
- 13 Government/Public Policy
- 29 Human Resources Management
- 12 Financial/Industry Analyst
- 27 Training
- 99 Other: (Please describe)
- ZZ No Response/ Not Applicable

### Company Description

- 210 PC/Consumer/Commercial Electronics Manufacturer
- 220 Electronic Manufacturing Services (EMS) Provider
- 230 Electronics Distributor/Reseller
- 010 Semiconductor Device Manufacturer (IDM, foundry)
- 014 MEMS/MST/Micromachines Manufacturer
- 015 Flat Panel Display Manufacturer
- 016 LED/Optoelectronics/Photonics Manufacturer
- 018 Photovoltaic/PV Cells and Modules Manufacturer
- 013 Fabless Semiconductor Manufacturer/Design House
- 012 Assembly & Test Services Provider
- 024 Semiconductor Equipment Manufacturer
- 041 Sub-systems/Components/Parts Manufacturer
- 036 Materials Supplier
- 050 Software - Manufacturing/Factory Automation
- 060 Software - Electronic Design(EDA) /Silicon Intellectual Property (IP)
- 090 Manufacturing Products/Consumables
- 070 Manufacturing Services and Consulting
- 080 Professional Services and Consulting
- 085 R&D/Academic/Professional Organizations and Institutions
- 087 Media/Publication
- 073 Secondary Equipment and Services

### Company Description (Continued)

- 103 Construction / Construction Services
- 083 Finance/Investment Products/Services
- 999 Other: (Please describe)

### Technology or Segment of Interest

- 610 Semiconductors
- 614 MEMS
- 615 Flat Panel Display
- 616 LEDs/Solid State Lighting
- 617 Flexible/Printed Electronics
- 618 Photovoltaics/PV
- 619 Nano-electronics
- 615 Flat Panel Display (FPD)
- 699 Other: (Please describe)

### Product / Technology of Interest

#### Manufacturing

- 210-00 Electronic Manufacturing Services (EMS)
- 010-01 Semiconductor Device Manufacturing (IDM, foundry)
- 013-00 Fabless Semiconductor Manufacturer/Design Services
- 012-00 Assembly & Test Services

#### Manufacturing Equipment

- 024-00 Wafer Processing/Front-end Manufacturing Equipment
- 022-00 Flat Panel Display Manufacturing Equipment
- 022-01 Thin Film Manufacturing Equipment
- 025-00 Test Equipment
- 021-00 Assembly and Packaging Equipment
- 023-00 Inspection & Measurement/Metrology Products
- 026-00 Other Equipment

#### Materials

- 037-00 Wafers and Substrates
- 036-00 Process Materials
- 032-00 Chemicals & Solids
- 033-00 Gases
- 038-00 Test Materials
- 031-00 Assembly & Packaging Materials
- 039B-00 Other Materials

#### Software, other Products and Services

- 040-00 Sub-Systems
- 045-00 Components Parts & Accessories
- 050-00 Factory Control Automation/Facilities
- 090-00 Support Products (includes consumables)
- 073-52 Secondary Equipment and Services

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### Software, other Products and Services (Continued)

- 061-00 Software - Manufacturing/Factory Automation
- 063-00 Software - Electronic Design (EDA) / Silicon Intellectual Property (IP)
- 070-00 Manufacturing Services or Consulting (incl. Those service or consulting directly related to Manufacturing)
- 080-00 Business Services or Consulting
- 099-00 Other: (Please describe)

### Solar

- 101-00 Photovoltaic cells and modules
- 102-01 PV manufacturing equipment
- 102-02 PV manufacturing materials
- 102-03 Photovoltaic production processes and technology)
- 103-00 Inverters
- 104-00 PV concentrator cells
- 105-00 Power plants, PV
- 106-00 Photovoltaic components
- 107-00 Tracking systems
- 108-00 Solar thermal, including concentrated solar thermal
- 110-00 Solar facades, BIPV, roof elements
- 111-00 Energy storage
- 112-00 Power plants, solar thermal
- 113-00 Measurement and control technology
- 114-00 Engineering, planning and consultation services
- 115-00 Solar chargers and batteries
- 116-00 Mounting systems
- 117-00 Software, performance monitoring
- 118-00 Solar research and development
- 119-00 Consumer products

### Company Size

- 504 50-99 Employees
- 505 100-199 Employees
- 506 200-499 Employees
- 507 500-999 Employees
- 508 1,000-9,999 Employees
- 509 >10,000 Employees
- ZZ No Response/ Not Applicable

### Level of Purchasing Authorization

- 01 Final Decision Maker / Co-Deciding / Crucial
- 02 Recommend / Evaluate / Consult
- 03 Specify
- 04 No Role
- ZZ No Response/ Not Applicable

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## Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called "**CONTRACTOR**" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of **CONTRACTOR** or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. **CONTRACTOR** will only accept checks drawn on banks located in the United States of America or certified funds.
- 3) Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates.  
**SERVICES WILL NOT BE RENDERED UNTIL PAYMENT IN FULL IS RECEIVED.** No refunds on advance orders.
- 4) Customer is responsible for all applicable Federal, State, or Local taxes.
- 5) **CONTRACTOR's** liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by **CONTRACTOR**.
- 6) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.