

**July 12 - 14**  
**SEMICON West Key Dates**

**December 2010**

- Hotel Room Block confirmation sent by CMR on December 13
- Exhibitor Update on December 14
- SEMI U.S. office closed December 24 through December 31 for Winter Holiday

**January 2011**

- SEMI U.S. office closed on January 3 for New Years Day
- Exhibitor Update on January 11
- Exhibitor Meeting Room Applications available on January 11
- Visitor Housing opens on January 24

**February 2011**

- Advertising & Sponsorship Opportunities available on February 1
- Visitor Registration opens on February 7
- Press Registration opens on February 14
- Exhibitor Update on February 8
- Event Directory forms available on February 15
- Exhibitor Designated Contractors application available on February 15

**March 2011**

- Exhibitor Update on March 8
- Final booth payment due on March 10
- Exhibitor Registration opens on March 21
- Exhibitor Services Manual available (online only) on March 28

**April 2011**

- Program Registration opens on April 4
- Exhibitor Function Space/Hospitality Suite requests due by April 4
- Exhibitor Update on April 12
- Exhibitor Email Campaign opens on April 12
- 100% liquidated damage fee in effect for any exhibit space cancelled or reduced on April 12
- Co-Exhibitor company information and payment due by April 29

**May 2011**

- Exhibitor Meeting Room Applications available on May 2
- Event Directory Information input deadline is May 6
- Exhibitor Update on May 10
- Exhibitor Hotel Reservation Rooming List due May 27

## June 2011

- Advanced Warehouse Shipments Accepted June 6
- EDC (Exhibitor Designated Contractor) information due June 8
- Daily News Insertion Orders due June 10
- Web Advertising Ad Insertion Orders due June 10
- Last day for Exhibitors to be listed in the printed Pocket Guide/Map, June 10
- On-site space selection appointments sent for SEMICON West 2012 (July 10 – 12) week of June 13
- Deadlines for Advance Order Discounts for most vendors on June 22
- Final Exhibitor Update on June 28
- Advanced Warehouse Shipments Deadline June 29

## July 2011

- Freeman OnLine (online Exhibitor Services Manual) closes on July 1
- SEMI U.S. office closed on July 4 for July 4<sup>th</sup> Holiday
- Last day of Shipment to Show Site on July 11
- Press Kits to Press Center (Room 300) due by July 12

### Move-In Hours:

Thursday, July 7 - Saturday, July 9	8:00am-8:00pm
Sunday, July 10	Closed*
Monday, July 11	8:00am-8:00pm

### **\*Important Reminder!**

Moscone Center will be going 'dark' on **Sunday, July 10, 2011**. During this time, Exhibitors will not have access to the exhibit halls, and there will be no Exhibitor Services available. Moscone Center will re-open again from 8:00am-8:00pm on Monday July 11, 2011 for standard move-in hours.

View the [targeted freight floorplans](#) here.

### Exhibit Hours:

Tuesday, July 12	10:00am – 5:00pm
Wednesday, July 13	10:00am – 5:00pm
Thursday, July 14	10:00am – 4:00pm

### Registration Hours:

Thursday, July 7 - Saturday, July 9	8:00am-8:00pm
Sunday, July 10	Closed
Monday, July 11	8:00am-8:00pm
Tuesday, July 12 – Thursday, July 14	8:00am-5:30pm

**Note:** All badges must be picked up on-site. Badges will not be mailed in advance.

### Move-out Hours:

Thursday	July 14	4:01pm – Midnight
Friday	July 15	8:00am – 8:00pm
Saturday	July 16	8:00am – 4:00pm

For the most updated information, go to at [www.semiconwest.org](http://www.semiconwest.org) or contact us at +1.408.943.6900.